



Strength to Endure

2013 ANNUAL REPORT

Mission Statement

I.W.I.N. Foundation supports women statewide currently receiving treatment for breast cancer by securing and paying for individualized services that relieve emotional, physical and financial burdens.



Board of Directors

Meghan Dagon, President
Nancy Shepard, RN, Founder
Claudia Davis, RN, OCN,CBCN, Vice President
Amy Kemp, Treasurer
Jennifer Rubenstein, Secretary
Julie Pappas *Not pictured
Karla Stein
Anne Marie Tiernon

STAFF *Not pictured
Kim Brinegar, Program Director
Sue Wynne, Operations Director

Leadership Letter

Dear Friends of I.W.I.N.,

It is with great honor to introduce our inaugural annual report for 2013. It was a year of milestones for the I.W.I.N. Foundation resulting from eleven years of dedication and perseverance to build support for women with breast cancer throughout the state. We served three women during our first year and are now serving approximately 450 women annually.

Entering the year, there was only one county in Indiana that we had not yet served - *Switzerland County*. Due to our enhanced collaborations with our referral partners (social workers, physicians and nurse navigators) we are proud to announce that **our services have been utilized in all 92 counties** in the state of Indiana and that we increased our services to an additional 100 women this year.

Our most exciting accomplishment in 2013 is reaching our MILLION DOLLAR milestone. We have now **delivered over 1 million dollars in relief services** to women in treatment for breast cancer. This relief came in the form of transportation assistance, grocery cards and prepared meals, house cleaning, lawn maintenance, snow removal, childcare, yoga and massage therapy. Whatever was needed by these courageous women fighting breast cancer to make their lives just a little easier, we provided.

These significant accomplishments could not be possible without the generous support of our corporate and community partners, donors, volunteers, board members and dedicated staff. We thank you for believing in our mission and supporting our goal to serve women in all 92 Indiana counties. Your generosity has allowed I.W.I.N. to continue to relieve the emotional, physical and financial burdens experienced by our recipients. It has also put us on the path of being able to serve all women in Indiana reaching out to I.W.I.N. asking for support in their time of need.

The staff and board of I.W.I.N. remain committed to serving breast cancer patients in treatment and have recently established new strategic priorities to further elevate support of its mission. As awareness of our program has grown throughout the state, so has the number of requests for I.W.I.N.'s support. To assist with this increased need, I.W.I.N. is launching a new sponsorship initiative that provides opportunities to be an Impact Partner statewide, regionally and locally. We are looking forward to building this program and increasing our partnerships statewide.

Thank you again for the role you have played in contributing to this milestone year and for making a significant difference in the lives of women enduring breast cancer treatment.

Sincerely,



Nancy Shepard, R.N.
Founder



Meghan Dagon
President, Board of Directors

Summary of 2013 Revenue and Expenses

2013 Revenue:

Contributions	\$ 35,759
Corporate	\$ 48,876
Grants	\$ 59,000
Fundraising - Pink Pajama Party	\$ 74,939
Fundraising - Other	\$ 80,251
Other Revenue	\$ 4,614

Total Revenue \$303,439

2013 Expenses:

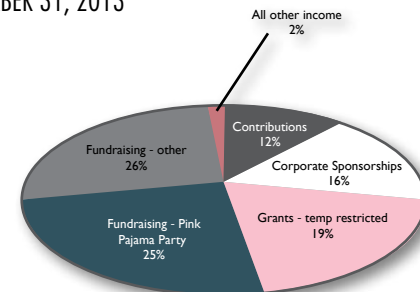
Program Services	\$196,899
Fundraising	\$ 81,666
Management and General	\$ 28,923

Total Expenses \$307,488

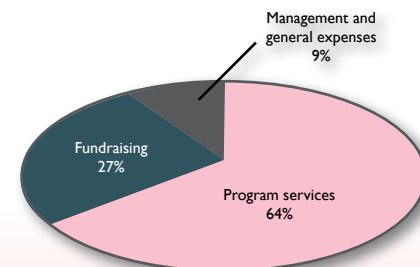
FISCAL YEAR

JANUARY 1 – DECEMBER 31, 2013

REVENUE GRAPH



EXPENSE GRAPH



Note: Independent Accountant's Review Report 2013 performed by Pile CPAs

Businesses, Organizations & Corporations

We are grateful to the following businesses, organizations and corporations for their generous gifts of \$1,000 and above in support of our mission.

\$10,000 +
Vera Bradley

\$5,000-\$9,999
Defender Direct
Dirig Sheet Metal
Superior

\$1,000-\$4,999
Catalyst Construction Management, Inc.
Community Hospital Oncology Physicians
Community Physician Network- Breast Care
First Bank of Richmond
Pile CPAs
Reid Hospital & Health Care Services
Turkle & Associates
Wetzel Honda

Foundations & Trusts

We are grateful to the following foundations and trusts for their generous gifts of \$1,000 and above in support of our mission.

\$10,000 +
Legacy Foundation

Sharon Bassett Foundation
Susan G. Komen for the Cure Evansville Tri-State Affiliate
Susan G. Komen Northern Indiana

\$1,000-\$9,999
Community Foundation of Boone County
Honda Manufacture of Indiana, LLC
IU Health North Hospital
Matthew Frank Moore Foundation
Pink Ribbon Society
Reid Hospital & Health Care Services
Roembke Foundation
Wayne County Foundation
WNBA Community Assist Award

Individuals

We are grateful to the following individuals for their generous gifts of \$100 and above in support of our mission.

\$5,000 +
Cathy Carr, MD
Irene Minor, MD
Shannon & JP Gentile, MD

\$1,000-\$4,999
Kay Wightman
Molly & Bud Brehob

\$500-\$999
Charlotte & Stanley Beck
Tricia Rausch

\$100-\$499

Anne Marie & Terry Tiernon	Julie & Bill Pappas
Charlotte & Alan Arkush	Karla Stein
Christine Edwards	Kristen Burton
Christine Elmore	Liz Newton
Cynthia Schrier	Lynda Maguire
Francie Klinge	Mary Cooling
Harrison Royce	Nerlene & George Ramsey, MD
Janet & Mark Lawrance	Robert Marks
Jennifer Frechette	Terry & William Doepken
Jim Null	Wade Nichols
Joseph Gifford	

“It was amazing how massage therapy took care of the stress and anxiety of radiation. It helped me stay relaxed in a very scary time. Thank you so much!”

Amy, Madison County

“Not having to worry about gas money was a Huge Help! I am very thankful to you all.”

Julie, Gibson County

Million Dollar Mark Achievement

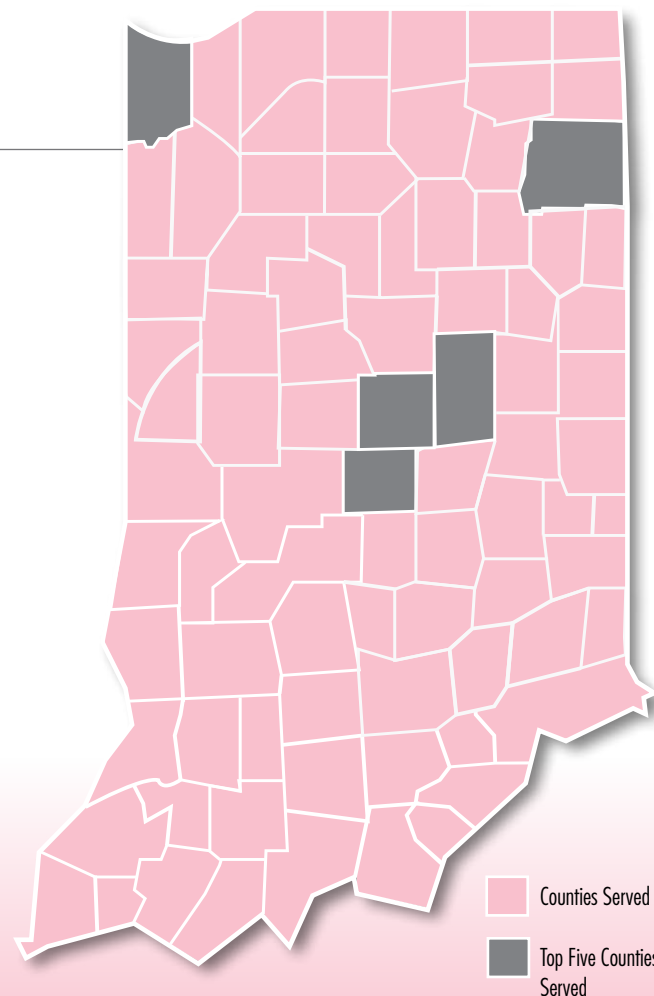
All 92 Counties are served in Indiana
444 Recipients served in 2013
Youngest Recipient 19 years old
Oldest Recipient 93 years old

TOP FIVE COUNTIES SERVED

Marion
Hamilton
Allen
Madison
Lake

INDIVIDUALIZED SERVICES PROVIDED

Child care
Groceries
Housekeeping
Massage Therapy
Transportation Assistance
Yoga & Exercise



Fiscal Year 2013 Fundraising Highlights

In order to provide Indiana women with the customized personal support they need to endure breast cancer treatment, the I.W.I.N. Foundation raises funds through its annual signature event, The Pink Pajama Party. I.W.I.N. hosted its Ninth Annual Pink Pajama Party on February 22nd and 23rd, 2013 at the Indianapolis Marriott North Keystone at the Crossing raising over \$60,000. The evening featured a night of pampering for over 325 breast cancer survivors, their friends and family while dressed in pink pajamas. The event included a cocktail reception, silent auction, raffle, dinner, and complimentary salon and spa services with entertainment by local band favorite, Living Proof. The program was emceed by Emmy award-winning Anne-Marie Tiernon, co-anchor of WTHR. Guests stayed overnight and enjoyed a breakfast program the next morning.



“I felt scared and stressed when I was diagnosed with breast cancer, then you offered hope, confidence, and financial help. Words alone cannot express my gratitude. I will always remember I.W.I.N. and keep you in my prayers.”

Diane, Boone County



Nearly \$65,000 was raised by community organizations, schools, businesses, retailers, salons, church groups and fitness centers. These organizations held a variety of fundraising events such as golf events, fashion shows, craft sales, sporting events, dress down days, home pajama parties, and pool parties with proceeds benefiting the I.W.I.N. Foundation.



“Times are tough for families without cancer, but cancer is an extra stress. This grant provided my husband and me support! We did not feel alone in this fight! Thanks so much.”

Lindsay, Posey County



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The printing of this annual report was generously donated by Brinkman Press. Please honor them with your patronage.