

2014 ANNUAL REPORT



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Nancy Shepard, RN

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Operations Director Sue Wynne
 Program Director Kim Brinegar

MISSION

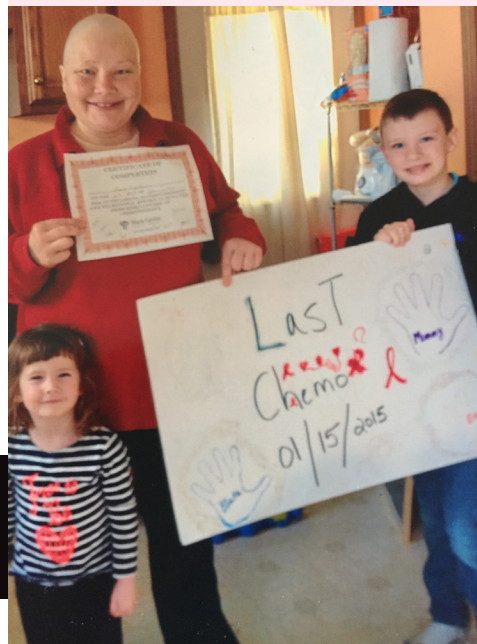
Established in 2000, the I.W.I.N. Foundation is a 501(c)(3) organization with a vision “to be an innovative organization built on passion, dedication and integrity, where communities feel called to support our mission and to grow and be recognized as the ‘neighbor next door’ to all women and men enduring treatment for breast cancer.” The basis of the I.W.I.N. Program is to foster self-sufficiency, empowering women to continue their fight against breast cancer.

- Nearly two-thirds of survivors (65%) did not have enough household income in 2014 to cover all expenses related to their cancer treatment.*

*Source — Washington National Institute for Wellness Solutions, *Insights from Survivors: Managing the Personal, Emotional and Financial Impact of Cancer*, 2014

I.W.I.N. Foundation supports women statewide currently receiving treatment for breast cancer by securing and paying for individualized services that relieve emotional, physical and financial burdens.

*“Thank you so much for everything!
 The stress of doctor bills and hospital
 appointments overwhelmed me.
 Your help with groceries was incredible
 and took that stress off me!
 My kids and I thank you so much!”*
 Tracie, Montgomery County



A MESSAGE FROM OUR LEADERS

Dear Friends,

2014 was another great year for Indiana Women In Need (I.W.I.N.) Foundation as it celebrated its continued dedication and perseverance to building support for women with breast cancer since our founding in 2000.

This year, I.W.I.N. Foundation celebrated twelve years of providing services to women in need throughout the state of Indiana. It’s hard to believe that we supported three women during our first year of delivering services in 2002 and that we are now serving close to 500 women annually. Due to our enhanced collaborations with our referral partners (social workers, physicians and nurse navigators) we have women **utilizing our services in all 92 counties** in the state of Indiana and have **delivered over 1.2 million dollars in relief services** to women in treatment for breast cancer. This relief came in the form of transportation assistance, grocery cards and prepared meals, house cleaning, lawn maintenance, childcare, yoga and massage therapy. Our goal is to provide assistance in key areas such as getting to and from doctor appointments to putting food on the table in hope of giving these courageous women the strength to endure and complete their treatment, thereby placing them on the road to survivorship.

These significant accomplishments could not be possible without the generous support of our corporate and community partners, donors, volunteers, board members and dedicated staff. It has also put us on the path of realizing our dream to serve all women in Indiana reaching out to I.W.I.N. asking for support in their time of need.

The staff and board of I.W.I.N. remain committed to serving breast cancer patients in treatment and have recently established new strategic priorities to further elevate support of its mission. As awareness of our program has grown throughout the state, so has the number of requests for I.W.I.N.’s support. Your generosity has allowed I.W.I.N. to continue to relieve the emotional, physical and financial burdens experienced by our recipients and we are so grateful for your support. Because of your generosity of time, talent and/or treasure, we are continuing to make a significant difference in the lives of women enduring breast cancer treatment.

Sincerely,

Nancy Shepard, R.N.
 Founder

Meghan Dagon
 President, Board of Directors

Breast Cancer in Indiana in 2014*

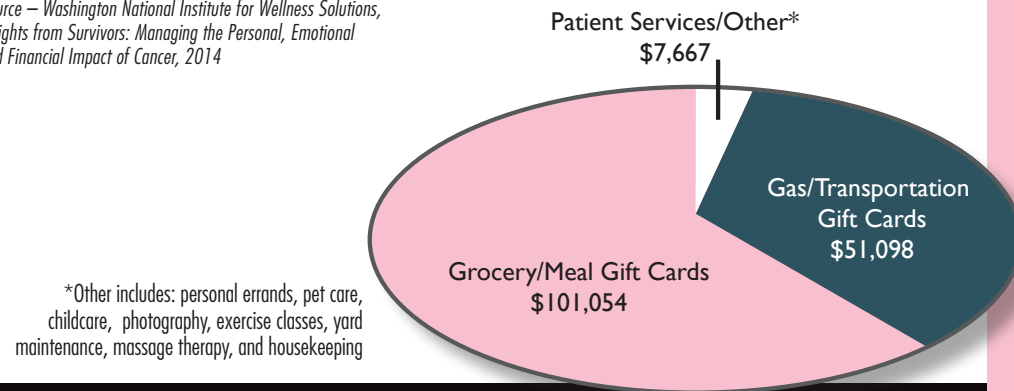
- There were an estimated 4,590 new cases of breast cancer in Indiana.
- About 1 in 8 (12%) of women in the U.S. will develop invasive breast cancer during their lifetime.
- Breast cancer is the second leading cause of cancer death in women, exceeded only by lung cancer.

*Source — American Cancer Society

Financial Hardship Caused by Breast Cancer*

- 52% of cancer survivors incurred \$5,000 or more in medical debt during cancer treatment
- Even with health insurance, the average cancer patient incurs \$712 in monthly bills for treatment-related costs, i.e. copayments and prescription drugs
- More than one-third of survivors (34%) did not get the financial support they needed during treatment, either with specific monetary support (32%) or help with financial decisions (20%).

*Source — Washington National Institute for Wellness Solutions, Insights from Survivors: Managing the Personal, Emotional and Financial Impact of Cancer, 2014



I.W.I.N. provided \$159,426 in individualized services.

"The I.W.I.N. grants allow my patients to focus on fighting their disease and not on how they are going to afford to get to their treatments."

Terri Kempf, RN, BSN, CN-BN
Oncology Nurse Navigator
Deaconess Cancer Services

"Community Hospital Anderson's Navigators have witnessed the benefit the I.W.I.N. Foundation provides for women going through treatment for breast cancer. Many struggle with financial burdens due to a cancer diagnosis. We have seen that the assistance with food and transportation issues help decreased stressors and allow patients to focus on coping and overcoming the side effects of treatment."

Jill Hensley, RN, BSN, CN-BN
Breast Health Navigator
Community Health Anderson

"I.W.I.N. has been a God send to our patients! They have used the money for gas, meals, family pictures, snow removal and even a massage! It is my favorite part of my job to give this kind of WONDERFUL resource to our sweet patients! THANK YOU!"

Jill Dodson, LSW, LMHC, LMFT
IU Health North Hospital

FINANCIAL RESULTS

Summary of 2014 Revenue and Expenses

2014 Revenue:

Contributions	\$30,803
Corporate	\$65,916
Grants	\$78,600
Fundraising	
Pink Pajama Party	\$78,209
Fundraising- Other	\$67,564
Other income	\$ 3,455

Total Revenue \$324,547

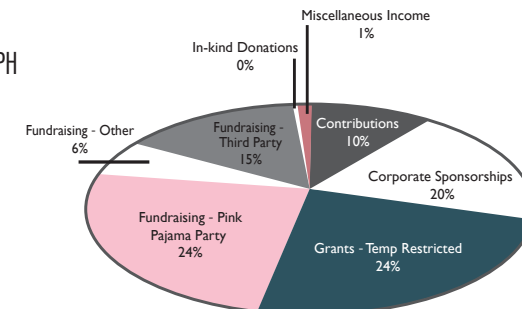
2014 Expenses:

Program Services	\$203,935
Fundraising	\$ 74,176
Management and General	\$ 22,725

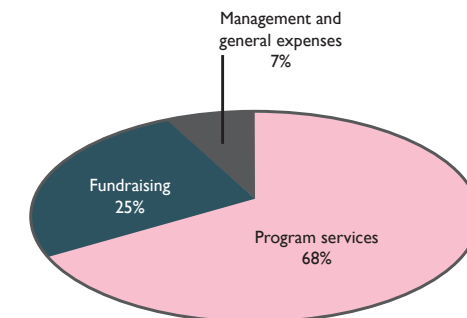
Total Expenses \$300,836

Fiscal Year January 1 – December 31, 2014

REVENUE GRAPH



EXPENSE GRAPH



- Notes:
1. Independent Accountant's Review Report 2014 performed by Pile CPAs.
 2. Two new fundraisers were added: I.W.I.N. Serves Up Round Robin Tennis Tournament and a Yogathon.
 3. Third Party Fundraisers are included in the fundraising totals

The Board of Directors established an annual Founders Award to be presented at the annual Pink Pajama Party Breakfast to a person who reflects an unwavering commitment dedicated to advancing the mission of I.W.I.N.

The inaugural award was presented to Nancy Shepard, Founder of the I.W.I.N. Foundation in appreciation of her innovative vision and inexhaustible generosity. Her compassionate contributions have lead the foundation to extraordinary success with over a million dollars' worth of services provided to women in breast cancer treatment in all 92 counties.

CELEBRATING 10 YEARS OF PINK PAJAMA PARTIES

I.W.I.N. celebrated a decade of Pink Pajama Parties, its signature fundraising event with over 300 guests at the Indianapolis Marriott North/Keystone at the Crossing. The Marriott North has been the host site for ten years and the band, Living Proof has generously donated their musical talent for 9 of the 10 years. Along with delicious food and musical entertainment, there was a silent auction and spa services for guests to enjoy. This was the highest revenue raised in the ten years of the Pink Pajama Party!



*"What a wonderful experience!!
Brought two new friends and they were
in awe of the whole event!"*

Cathy

*"I was there last night and had the
time of my life! What a fantastic
event and for such an amazing cause!
Great time had by all!!!!"*

Molly



**THE PINK PAJAMA PARTIES HAVE RAISED
\$437,496 OVER THE PAST DECADE.**



WE ARE GRATEFUL TO THE FOLLOWING FOR THEIR GENEROUS SUPPORT OF OUR MISSION.

FOUNDATIONS & TRUSTS

\$10,000+

Legacy Foundation
Pink Ribbon Society
Susan G. Komen for the Cure Evansville
Tri-State Affiliate
Susan G. Komen Northern Indiana

\$1,000-\$9,999

Community Foundation of Boone County
Eugene and Marilyn Glick
Foundation Corporation
Honda Manufacturing of Indiana, LLC
Matthew Frank Moore Foundation
Reid Hospital & Health Care Services
Roembke Foundation
Tricia's Hope
Wayne County Foundation

BUSINESSES, ORGANIZATIONS & CORPORATIONS

\$10,000+

Defender Direct
Superior

\$5,000-\$9,999

Vera Bradley

\$1,000-\$4,999

American National Skyline, Inc.
Bright Ideas in Broad Ripple
Century Gasket Corporation
CNO Services, LLC
Community Health Network —
Breast Care
Community Hospital Oncology
Physicians, LLC
Country Mark Refining and
Logistics, LLC
EHOB
First Bank of Richmond
Kroger
Reid Hospital & Health Care Services
Takeda Pharmaceuticals U.S.A., Inc.
Turtle & Associates
Wetzel Honda
Whitewater Valley Harley Owners
Group

INDIVIDUALS

\$5,000+

Shannon & JP Gentile, MD

\$1,000-\$4,999

Amy Traub
Cathy Carr, MD
Irene Minor, MD
Julie & Bill Pappas
Kay Wightman
Mandy Moore & Neal Rothermel
Melissa Basta
Milly Brehob
Nancy and Jeff Sweet

\$500-\$999

Charlotte & Allen Arkush
Cynthia DeBord
Doug Braly
Irene Clevenger
Karla Stein
Loretta & Richard Bremer
Victoria Crecco

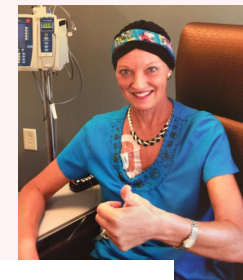
\$100-\$499

Barbara Wynne
Barnes Family
Becky & Paul Corsaro
Candice Rolff
Carol & David McDonald
Carol Meinczinger Patton
Catherine & John Bridge
Charlotte Beck
Christopher Booth
Crystal Biondich
Donna Englehart

Elaine & Ken Keltner
Elizabeth & Dan Weed, MD
Fitzgerald Charlier
Gary Wethington
Janet Conti

Jason Ingle
Jean Daguerre
Jeanette & Charles Parton
Jennifer & Mark Melcher
Jianan & David Graybill, MDs
Joan & Kris Knerr
JoEllen & Mike Simmons
Julia Myers
Julie Slaymaker
Karen & Phillip Jordan
Kimberly & Michael Wert
Kristi Canny
Laurie & Gary Usken
Laurie Grisanti
Linda Sachs
Lindsay Marciniak
Lisa & Phillip Bowman
Lisa Meinczinger
Lou Anna & Jerold Moore

Luann & Lew Derrickson
Lynn Crannell
Michael Shumaker
Mike Kendall
Ora Lee & Carl Terry
Patricia & L.B. Tuberger, MD
Rick Thomas
Ronni Miller
Sandra & Charles Lehr
Sandra Cath
Scott Rogers
Shelley Putz
Shirley Simmons
Stephen Larsen
Thomas Richardson



*"I was very grateful for I.W.I.N.'s generosity
in support of my breast cancer journey. Their
donation allowed me to enjoy monthly
massages when I was receiving chemo
treatments. We tend to get caught up in the
fight and lose sight of all the costs of a cancer
patient's care and treatment. I.W.I.N.
is making a difference."*

Leanne, Shelby County

*The I.W.I.N. Foundation acknowledges
the generosity of Brinkman Press
for their donation of printing services
for this annual report.*



Indiana Women In Need

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iwinfoundation.org • 1.866.900.4946