

2015 ANNUAL REPORT



2015

Dear Friend,

2015 brings my last report as President of the Indiana Women In Need Foundation. It has been an exciting and rewarding term achieving many milestones along the way. As a former recipient myself, I know first-hand the impact I.W.I.N. makes on women in treatment and am proud to have had the opportunity to give back to an organization that was so instrumental in supporting my personal journey.

Over the past few years I.W.I.N. has struggled to elevate its revenue due to limited human resources. After much thoughtful consideration the Board of Directors made a commitment to hire the I.W.I.N. Foundation Founder, Nancy Shepard, as a full time staff member to focus on revenue generation. Over the past year, Nancy has dedicated her time to building partnerships, elevating support and generating a greater awareness on the mission of I.W.I.N. to communities statewide.

We are grateful for the generous investment of our supporters as we were able to once again support nearly 500 women throughout Indiana who were mostly in need of financial support for groceries and gas. More and more young mothers with families as well as women with low incomes are requesting financial assistance so our need for financial support continues to grow.

Despite the challenges we face, we remain committed to increasing our revenue as nearly 5000 women in Indiana are estimated to be diagnosed with breast cancer in 2016. Fundraising events like the annual Pink Pajama Party, the Tennis Tournament, Yoga In The Park and Third Party Fundraisers unite people to support our cause — building friendships and making a difference to those in need. I am optimistic that this support will continue to grow and thrive. Thank you.

Sincerely,

Meghan Dagon
Meghan Dagon
President, Board of Directors

BOARD OF DIRECTORS

President	Meghan Dagon
Vice President	Karla Stein
Secretary/Treasurer	Amy Kemp

DIRECTORS

Charlotte Arkush
Stacy Meinecke
Julie Pappas
Jennifer Strange
Nancy Sweet
Anne Marie Tiernon

STAFF

Founder/Executive Director	Nancy Shepard
Program Director	Kim Brinegar
Operations Director	Sue Wynne

A Message from our Founder

Dear Friends of I.W.I.N.,

When I started the I.W.I.N. Foundation in 2000, the value of everyday support with non-medical needs during treatment was not a common topic of discussion. Focus was on finding a cure. Fifteen years later, treatment for breast cancer has truly improved but the physical and financial side effects of treatment still remain. There continues to be a need for the assistance I.W.I.N. offers, and women tell us everyday that help from I.W.I.N. improved their overall quality of life and gave them the relief they desperately needed.

Operating as a volunteer grassroots organization, I.W.I.N. has grown from assisting 3 women in Central Indiana to **500 women** annually statewide and has delivered over **1.4 million dollars** in support services throughout the state. Our growth is due to the passion and dedication of many individuals and communities working together to support our mission.

Like the journey our women face, challenges are not foreign to I.W.I.N. but we weather them with a focused approach and valuable collaborations. Today, as awareness of I.W.I.N. grows, so do the number of requests for assistance. Our Board of Directors has recognized that in order to meet the

increasing demand additional human resources were needed. In June of this year, they made the bold decision to invest in a full time Executive Director position, which I was honored to accept.

In my new role, I look forward to building on our legacy of service and compassion. All of us at I.W.I.N. draw inspiration from the personal notes and phone calls we receive everyday from our recipients expressing their gratitude. We could not assist these women without the generous support we receive from our donors. I'm truly grateful to all who have donated time, financial support, in-kind services and resources and we are ready to serve more women throughout Indiana in their time of need.

Sincerely,

Nancy Shepard

Nancy Shepard
Founder/Executive Director



The Foundation's Work

OUR MISSION

The I.W.I.N. Foundation supports women statewide currently receiving treatment for breast cancer by securing and paying for individual services that relieve emotional, physical and financial burdens.

Highlights of our work in 2015

- \$1.4 million delivered in services in all 92 counties
- \$107,135 – grocery/meal gift cards distributed
- \$40,590 – gas/transportation gift cards distributed
- \$9,794 – other services (includes house cleaning, childcare, yard maintenance, yoga, photography, pet care) delivered
- \$157,519 – total provided in patient services
- \$7,077 – amount raised by gifts in memory/in honor of
- Newly appointed Founder/Executive Director full time position

Rewards of our work – NOTES FROM OUR RECIPIENTS

I honestly can say how awesome the I.W.I.N. foundation is. They provided my family with gift cards that put food on our table while we were going through this difficult time of my life. I'm very blessed to have been touched by such an amazing foundation. Thank you so much. I'm truly grateful. — *Emily, Jasper County*



Please know how grateful I am for the generous grant given to me by your foundation. Chemotherapy is daunting and exhausting, and makes it so difficult to keep up with my home and expenses. Your help with gas, food, landscaping and essentials has eased a lot of worry and will allow me to keep my yard looking lovely. I draw so much serenity from nature, and to see it all looking cared for again is a blessing. Thank you from my heart. — *Darlene Murray, Lake County*

I.W.I.N. was a tremendous blessing to me this year. No one expects to get cancer, but with the help of foundations like I.W.I.N. - this road is just a little easier. I don't have a very far commute on a daily basis, so when I found out that the closest radiation site was 45 minutes away, I had concerns about the travel time involved, but also the financial burden that it would cost in gas money. I received a gift from I.W.I.N. in the form of gas cards- I'm about 2/3 the way through radiation, and so far, have not had any fuel expense on my own! I'm so appreciative of the help we received during this unexpected journey. Thank you SO much! — *Erika, Putnam County*



Summary of 2015 Revenue and Expenses

2015 Revenue:

Contributions	\$137,696
Grants	\$ 36,750
Special events, net	\$ 88,141
All other income	\$ 6,077

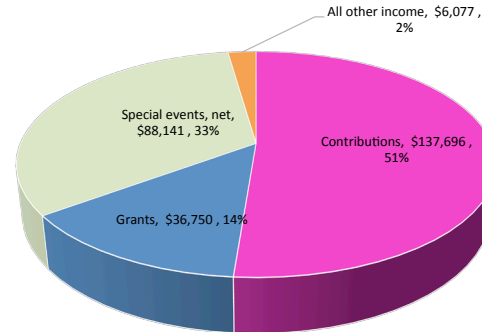
Total Revenue	\$268,664
---------------	-----------

2015 Expenses:

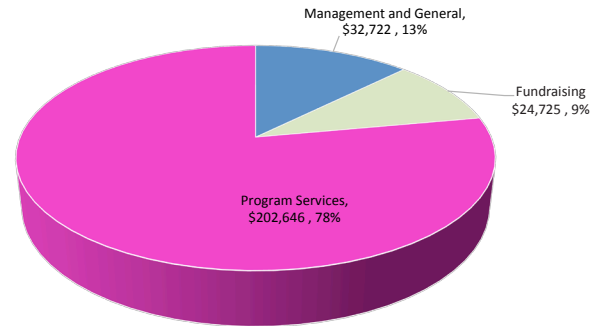
Program Services	\$202,646
Management and General	\$ 32,722
Fundraising	\$ 24,725

Total Expenses	\$260,093
----------------	-----------

2015



2015





SECOND ANNUAL "SERVES UP" TENNIS TOURNAMENT - SOLD OUT

Held in August at the Indianapolis Racquet Club, 48 tennis players played on 12 courts. Participants received a complimentary lunch from the new District Market of Carmel.

Fundraising Highlights

The 11th Annual Pink Pajama Party featured a wellness theme, Keep Calm Fight On, with a night of pampering provided by local spas and salons that included massages, acupuncture, manicures, hair styling, and lots more. Over 300 guests enjoyed a night at the Marriott North with fine dining, dancing, and a silent auction followed by a breakfast the next morning that included Yoga stretching before the program started.



The 2015 Annual Founder's Award was presented to Bev Middaugh, CEO of Bright Ideas in Broad Ripple, Inc. for her extraordinary support with the former annual Mum Sale and the annual Pink Pajama Party dating back to 2007! The Founder's Award is presented to a supporter who has provided extraordinary contributions to the advancement of I.W.I.N.'s mission. We are proud to honor Bev and extend our sincerest appreciation for her generous support.



Winner, Bev Middaugh (on right) and Sue Wynne.

SECOND ANNUAL YOGA EVENT – PEACE AND REST FOR THE BREAST

Held in September at Marion University guests were welcomed by WTHR's Anne Marie Tiernon. The morning started with a warm up by Karen Fox from The Yoga Studio and a new instructor every half hour with a cool down and relaxation by David Studley from Inner Peace Yoga.



The I.W.I.N. Foundation

extends its appreciation to the following generous donors:

\$10,000+

Pink Ribbon Society
Roche
Superior

\$5,000-\$9,999

Community Foundation of Boone County
Defender Direct
Indianapolis Colts
I.U. Health North Hospital
Kids II, Inc.
Kroger
Sally Walsh

\$1,000-\$4,999

Accent Coatings, LLC
Amy Traub
Angie's List Foundation
Bradford Barrett
Bright Ideas in Broad Ripple
CNO Financial Services
Community Foundation of Greater Lafayette
Community Hospital Oncology Physicians
EHOB
Eric Spohn
First Bank of Richmond
Indiana First Lady's Charitable Trust

Indiana University Health
Julie and Bill Pappas
Kay Wightman
Luann Derrickson
Madison County Community Foundation
Matthew Frank Moore Foundation
Melinda Moore and Neal Rothermel
Melissa and Joe Basta
Michiana Hematology Oncology, PC
Milly Brehob
Pile CPA's
Raymond Roembke, Jr.
Reid Health
Rush County Community Foundation
Susan G. Komen for the Cure Evansville
The Glick Family Foundation
Tricia's Hope
Turtle & Associates
Vera Bradley
Walmart
Wetzel Honda
Whitewater Valley Harley Owners Group

\$500-\$999

Aune Marie Tiernon
B & F Plastics Inc.
Bright House Solutions Network

CountryMark Refining and Logistics, LLC
Charlotte and Allen Arkush
Chris Elmore
Christy Krieg
Karla Stein
Kelli and Charles Kunkel
Michael Allen
National Bank of Indianapolis
Pacers Sports & Entertainment
Sarah and Mike Manion
Theresa Rohr-Kirchgraber, MD
Terry Pool Company, Inc.
Terry Tiernon
Quanex Foundation
Wayne Bank and Trust Co.

\$100-\$499

Amparo De La Pena
Ann-Marie Tejcek
Brad Cisco
Carolyn Weigel
Cecile Pierson
Corey Barnes
Crown Point Community Foundation
Dave Lucas
Donna and William Englehart
Elliott and John Pruitt, MD

Gary Usken
Hill's Pet Nutrition, Inc.
J. A. Brouillette
Jan and Bob Connor
Jo Lynn and Charles Setser
Chris and Mark Antreasian
Mark Sandor
Mary Hopkins
Matthew Hofferth
Michael Willimas
Mr. and Mrs. Van Lue
Robert Marks
Sheila Zimmerman
Shelby Materials
Suzanne Strietelmeier
Carolyn Wedge
Catherine and Christopher Fanning
Jennifer Strange
Jianan and David Graybill, MD's
Judy Tilmot
Julie Maly
Lisa Braden
Margaret Danner
Maria and Robert Giczewski
Maria Shively
Melissa Basta
Michael Kuhfeld

Nancy and Phillip Nease
Pamela and L. B. Tubergen, MD
Shannon Gentile
Shelley and Joseph Seltentright
Shelley Putz
Stacy Meinecke

**TOP 5
INDIANA
COUNTIES
SERVED:**

Hamilton
Lake
Madison
Marion
St Joseph



P.O. Box 30648
Indianapolis, IN 46220

iwinfoundation.org • 1.866.900.4946

 <https://www.facebook.com/IWINFoundation/>

 <https://twitter.com/IWINFoundation>

*The I.W.I.N. Foundation acknowledges
the generosity of Brinkman Press
for their donation of printing services
for this annual report.*