

February 17 and 18, 2017

Presenting Sponsor

Investment: \$20,000

As a *Presenting Sponsor* of the I.W.I.N. Foundation's signature event, the Thirteenth Annual Pink Pajama Party, your organization will directly help women in Indiana receive individualized assistance during their treatment for breast cancer.

As a *Presenting Sponsor*, your organization will receive:

- ❧ **Recognition** as a *Presenting Sponsor* of the annual Pink Pajama Party, with expected attendance of 300 women and **recognition** in pre and post event communications
- ❧ An opportunity to have a representative from your organization **welcome guests** and **participate in the Friday evening and Saturday morning programs**
- ❧ An opportunity to host a **pre-event cocktail party** with celebratory **"Cutting of the Ribbon"** opening ceremony
- ❧ An opportunity to **guide survivors** to the evening's festivities after ballroom recognition ceremony
- ❧ **Prominent logo representation** on all marketing materials:
 - Press releases sent to local media organizations
 - Event invitation
 - Social Media
 - I.W.I.N. Foundation Website, including live link to your website
 - Premier Signage at the event
 - VIP Company table
- ❧ **Eight (8) complementary tickets** with VIP Company table seating to the two-day event, two (2) hotel rooms, dinner and breakfast for eight (8)
- ❧ **Industry Exclusivity (maximum of 2 sponsors)**
- ❧ **Podium Recognition** during the **Friday evening and Saturday morning** programs
- ❧ **Company spotlight** on I.W.I.N.'s website
- ❧ **Company recognition with logo** in IWIN's **spring newsletter**
- ❧ **Company Recognition** in I.W.I.N.'s **annual report**



Indiana Women In Need



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Sunrise Sponsor

Investment: \$15,000

As a *Sunrise Sponsor* of the I.W.I.N. Foundation's signature event, the Thirteenth Annual Pink Pajama Party, your organization will directly help women in Indiana receive individualized assistance during their treatment for breast cancer.

As a *Sunrise Sponsor*, your organization will receive:

- 🎀 **Recognition** as a *Sunrise Sponsor* of the annual Pink Pajama Party, with expected attendance of 300 women and **recognition** in the pre and post event communications
- 🎀 An opportunity to have a representative from your organization **welcome guests** and **participate in the Saturday morning program**
- 🎀 **Prominent logo representation** on all marketing materials:
 - Press releases sent to local media organizations
 - Event invitation
 - Social Media
 - I.W.I.N. Foundation Website, including live link to your website
 - Premier Signage at the event
 - VIP Company table
- 🎀 **Six (6) complementary tickets** with VIP Company Table seating to the two-day event, two (2) hotel rooms, dinner and breakfast for six (6)
- 🎀 **Industry Exclusivity (maximum of two sponsors)**
- 🎀 **Podium Recognition** during the **Friday evening and Saturday morning** programs
- 🎀 **Company recognition with logo** in I.W.I.N.'s **spring newsletter**
- 🎀 **Company Recognition** in I.W.I.N.'s **annual report**








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Pink Ribbon Sponsor

Investment: \$10,000

As a *Pink Ribbon Sponsor* of the I.W.I.N. Foundation's signature event, the Thirteenth Annual Pink Pajama Party, your organization will directly help women in Indiana receive individualized assistance during their treatment for breast cancer.

As a *Pink Ribbon Sponsor*, your organization will receive:

-  **Recognition** as a *Pink Ribbon Sponsor* of the annual Pink Pajama Party, with expected attendance of 300 women and **recognition** in the pre and post event communications
-  **Logo representation** on marketing materials:
 - Press releases sent to local media organizations
 - Event invitation
 - Social media
 - I.W.I.N. Foundation Website, including live link to your website
 - Signage at the event
 - Company table
-  **Four (4) complementary tickets** with Premium seating at the two-day event, one (1) hotel room, dinner and breakfast for four (4)
-  **Industry Exclusivity**
-  **Podium Recognition** during the **Friday evening program**
-  **Company Recognition** in I.W.I.N.'s **spring newsletter**
-  **Company Recognition** in I.W.I.N.'s **annual report**



Indiana Women In Need









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Shooting Star Sponsor

Investment: \$7,500

As a *Shooting Star Sponsor* of the I.W.I.N. Foundation's signature event, the Thirteenth Annual Pink Pajama Party, your organization will directly help women in Indiana receive individualized assistance during their treatment for breast cancer.

As a *Shooting Star Sponsor*, your organization will receive:

-  **Recognition** as a *Shooting Star Sponsor* of the annual Pink Pajama Party, with expected attendance of 300 women and **recognition** in the pre and post event communications
-  **Logo representation** on all marketing materials:
 - Press releases sent to local media organizations
 - Event invitation
 - Social media
 - I.W.I.N. Foundation Website, including live link to your website
 - Signage at the event
-  **Four (4) complementary tickets** with Priority seating to the evening portion of the Pink Pajama Party event including dinner for four (4)
-  **Podium Recognition** during the **Friday evening program**
-  **Company Recognition** in I.W.I.N.'s **spring newsletter**
-  **Company Recognition** in the I.W.I.N. **annual report**







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Sweet Dreams Sponsor

Investment: \$5,000

As a *Sweet Dreams Sponsor* of the I.W.I.N. Foundation's signature event, the Thirteenth Annual Pink Pajama Party, your organization will directly help women in Indiana receive individualized assistance during their treatment for breast cancer.

As a *Sweet Dreams Sponsor*, your organization will receive:

-  **Recognition** as a *Sweet Dreams Sponsor* of the annual Pink Pajama Party, with expected attendance of 300 women and **recognition** in the pre and post event communications
-  **Logo representation** on marketing materials:
 - Event invitation
 - Social media
 - I.W.I.N. Foundation Website
 - Signage at the event
-  **Two (2) complimentary tickets** to the evening portion of the Pink Pajama Party event and dinner for two (2)
-  **Podium Recognition** during the **Friday evening program**
-  **Company Recognition** in I.W.I.N.'s **spring newsletter**
-  **Company Recognition** in the I.W.I.N. **annual report**






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Luminary Sponsor

Investment: \$2,500

As a *Luminary Sponsor* of the I.W.I.N. Foundation's signature event, the Thirteenth Annual Pink Pajama Party, your organization will directly help women in Indiana receive individualized assistance during their treatment for breast cancer.

As a *Luminary Sponsor*, your organization will receive:

-  **Recognition** as a *Luminary Sponsor* of the annual Pink Pajama Party, with expected attendance of 300 women and **recognition** in the pre and post event communications
-  **Logo Representation** on marketing materials:
 - Event invitation
 - Signage at the event
-  **Company mention** on:
 - Social media
 - I.W.I.N. Foundation website
-  **Company Recognition** in I.W.I.N.'s **spring newsletter**
-  **Company Recognition** in the I.W.I.N. **annual report**



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	Presenting \$20,000	Sunrise \$15,000	Pink Ribbon \$10,000	Shooting Star \$7,500	Sweet Dreams \$5,000	Luminary \$2,500
Company representative welcome guests and participate in the Friday evening program	X					
Company representative welcome guests and participate in the Saturday morning program.	X	X				
Host a pre-event cocktail party with celebratory “Cutting of the Ribbon” ceremony	X					
Guide survivors from ballroom to evening festivities	X					
Company Spotlight on IWIN’s website	X					
Company recognition in spring newsletter	LOGO	LOGO	X	X	X	X
Podium Recognition during event programs	Friday and Saturday	Friday and Saturday	Friday	Friday	Friday	
Industry Exclusivity	X	X	X			
Complementary tickets	8	6	4	4	2	
Hotel rooms	2	2	1			
Dinner	X	X	X	X	X	
Breakfast	X	X	X			
Seating	VIP Company Table	VIP Company Table	Premium	Priority		
Logo representation on marketing materials:						
• Press releases sent to local media	PROMINENT	PROMINENT	X	X		
• Event invitation	PROMINENT	PROMINENT	X	X	X	X
• Social Media	PROMINENT	PROMINENT	X	X	X	Mention
• I.W.I.N. Foundation Website	PROMINENT	PROMINENT	X	X	X	Mention
• Live link to your website	X	X	X	X		
• Company table	X	X	X			
• Event signage	PREMIER SIGNAGE	PREMIER SIGNAGE	X	X	X	X
Recognition in the I.W.I.N. annual report	X	X	X	X	X	X



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Partnership Agreement

- \$20,000 Presenting Sponsor
- \$15,000 Sunrise Sponsor
- \$10,000 Pink Ribbon Sponsor
- \$7,500 Shooting Star Sponsor
- \$5,000 Sweet Dreams Sponsor
- \$2,500 Luminary Sponsor

I am not able to attend, but would like to make a tax-deductible contribution in the amount of \$_____.

Name: _____ Date: _____

Company: _____
(as it is to appear on printed materials)

Mailing Address: _____

City/State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Payment Information:

Check enclosed for \$_____ (Please make checks payable to I.W.I.N. Foundation)

Please charge \$_____ to my: Personal Card Company Card Visa MasterCard American Express

Name on card: _____ Card #: _____

Expiration Date: _____ Signature: _____

Please email your company logo (.jpg file) to nancys@iwinfoundation.org

Please send this form and payment to:

I.W.I.N. Foundation
P.O. Box 30648
Indianapolis, Indiana 46220

Thank you for your support!