

*Serving individuals with breast
cancer throughout Indiana*



2017 ANNUAL REPORT



Message from Our Leadership

Dear Friends of IWIN,

The vision of IWIN has always been to be an innovative organization built on passion, dedication and integrity; to be a place where communities feel called to support our mission.

As you read this year's annual report you will hear comments from so many of those affected by someone's journey through breast cancer treatment. Comments from patients themselves, parents, medical caregivers, IWIN volunteers and staff alike.

The stories of how breast cancer impacted them may be very different but it is with certainty that we have one thing in common...we are all devoted to helping these women and men get through this very challenging time!

We dedicate this year's report to those living in communities throughout the state who have contributed to IWIN's growing support to women and men during their treatment for breast cancer.

We value everyone who has helped us provide the emotional, physical and financial support that our recipients desperately need. We value our community volunteer fundraisers, our corporate sponsors, our grant partners, and each and every one of our individual donors. We value our patient navigators who offer IWIN's support to their patients in need, our family members who help to identify their loved one's struggles, and our own IWIN staff who tenderly address the issues at hand for our recipients.

It's the simple truth that without this passion and dedication from individuals like you, IWIN would simply not have the capacity to help the number of people we do each year. This is not only true for this year's annual report but, rather, has been the very reason IWIN has been able to provide support for those in need for 17 years.

Because of this unique and unified community approach to helping others, IWIN has grown from assisting 3 women in its first year to more than 630 recipients throughout the state in 2017. In 2017, we worked together to support individuals from 20 years old to 88 years young; to assist two more men during their treatment for breast cancer; and offer relief to individuals in 72 Indiana counties.

This is the power of YOU. We look forward to building on this unique and collaborative legacy of service and compassion to others, together!

Thank you for feeling called to support our mission!

With gratitude,

Nancy Shepard, R.N
Founder/Executive Director

Jennifer Strange
Board President

Our Board of Directors



Jennifer Strange
President



Sharlee Arkush



Nancy Sweet
Vice President/Secretary



Julie Pappas



Stacy Meinecke
Treasurer



Meghan Dagon



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Anne Marie Tiernon

Quotes from Our Directors

"During my time on the BOD, I was blown away by the compassion and dedication of the women who run and the people who support IWIN Foundation. It was a privilege to be a small part of an organization that provides such a valuable service to women (and men) throughout the State of Indiana" – Jennifer

"I feel honored to have served IWIN and the patients we support. Anytime an organization can help a patient stay in treatment and help with a better outcome is one more patient that wins this battle." – Stacy

"Reading the thank you cards from those served by IWIN, is a testimony in itself of IWIN's bold, genuine and impactful gestures within our communities and across the State." – Mary

"I was fortunate enough to receive a grant from IWIN after being diagnosed with breast cancer in 2004. I became a volunteer, board member and eventually President of the Board. As a result of my long history with the organization, I have not only personally experienced, but seen first-hand the value IWIN brings to women in Indiana. Very few organizations help women and their families so immediately. It's been an honor and blessing to be a part of IWIN for the past 12+ years!" – Meghan

Our Staff



Kim Brinegar
Program Director



Nancy Shepard
Executive Director



Sue Wynne
Operations Director

"As the former program director for IWIN, I can attest to the great work done by the foundation. During my six years working with the patients, I developed relationships with the women who benefited tremendously from the services provided to them. Whether it be gas cards or bus rides to get to treatment, childcare, housekeeping, or groceries to help the family while the patient was unable to work, these services made a definite and immediate impact on those who were fighting breast cancer and their families. Patients were appreciative beyond words for the fact that someone cared about their needs as they battled breast cancer. I know that IWIN truly makes a difference!" – Kim

Our mission is to support individuals statewide receiving treatment for breast cancer by relieving emotional, physical, and financial burdens.

Services



Childcare



Transportation



Exercise Classes



Eldercare



Massage Therapy



Photography Services



Housekeeping



Lawn Maintenance



Prepared Meals



Yoga Classes

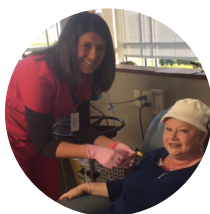


Groceries

Things are looking up...

Individuals Served

Assisting more individuals each year is an overarching goal of IWIN's Survivor Support Program. With thousands of lives touched, including the families of recipients, the scope of individuals who know, understand and promote IWIN's mission has multiplied dramatically since our inception. Strong partnerships with healthcare providers who share our program with their patients, donors that help to provide support services through their generous giving, and our growing number of friends from our social media outlets have been the reason the number of individuals that IWIN assisted in 2017 increased by 10 percent.



Rebecca Rexing
Recipient

"During my treatment it was difficult to get out and get groceries. It was so beneficial to hand my gift card from IWIN to a family member to pick up our groceries. My appointments are in Indianapolis which is a 3 hour drive for us. The gas cards made the trip much simpler. My family and I thank you for your generosity." – Rebecca Rexing

Community Fundraisers

This year, over 40 different organizations, ranging from schools, church groups, athletic clubs, salons and retail stores, held a variety of fundraising events. Across the state communities came together and supported "Pink Out" games, flower sales, pink Fridays, horse racing events, exercise classes, jean days, jewelry sales, restaurant events, motorcycle rides, charity walks and runs. Together, our community partners raised more than \$110,000 for IWIN's Survivor Support Program!! These spirited efforts were paid forward to ease the financial, emotional and physical burdens of more than 250 recipients.



Kim Zobrosky
Nurse Navigator

"For some of my patients, your support means they will have money to eat this month, or gas money to drive to their life saving chemotherapy sessions, or assistance to pay their bills. This resource is priceless, beyond adequate words. Being able to bring this resource to my sisters with breast cancer warms my heart!" – Kim Zobrosky

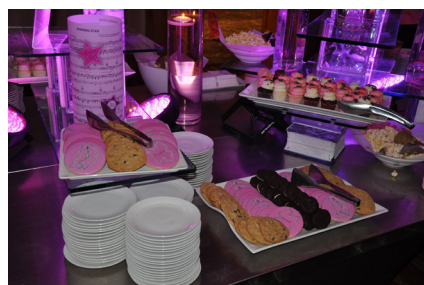
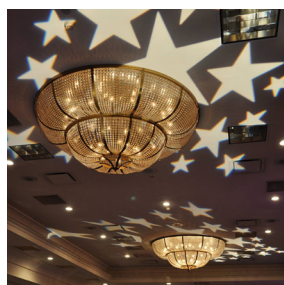
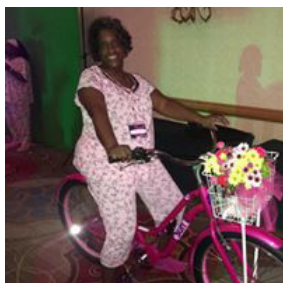
Counties Served

IWIN has expanded the number of Indiana counties served by six percent over last year. Engaging nurse navigators and social workers in healthcare systems statewide is a continuing practice at IWIN. We attribute this expansion to our developing relationships with community outreach groups and county cancer services like Gilda's Club (Vanderburgh County), the Olcott Center (Monroe County) and the YWCA (Tippecanoe County), to name a few. At IWIN we value these affiliations with our referral partners and together we continue to grow in our outreach to those in need.



13th Annual Pink Pajama Party

Women from near and far came to support their "Shining Stars" and raise money for IWIN's women in need! Raising more than \$60,000, IWIN's 13th Annual Pink Pajama Party was held on February 17 and 18, 2017 at the Indianapolis Marriott North and included a night of fine food, drinks, and dancing. Music by Living Proof and complimentary pampering services provided by local spas and salons kept our stars shining bright throughout the night. The following morning, our guests woke up to a warm breakfast and celebrated the survival journeys of IWIN's recipients and the creative efforts of our local fundraising stars!



Serve's Up Tennis Event

Spearheaded by board member Julie Pappas, this year's 4th Annual IWIN tennis event team served up another winner!

Over 60 women played at this, once again, sold out event and raised more than \$11,000 for IWIN's Survivor Support Program. Pink tennis balls donated by Mike Kuhfeld were volleying back and forth across the 16 donated courts at the Indianapolis Racquet Club on Dean Road. Afterward, a tasty lunch was provided by our friends at nearby District Tap. Everyone was a winner and together this team made a difference for 22 women in their time of need!

Founders Award – Susan Wilson

The Founders Award was created to honor an individual who demonstrates a passion for community service, an understanding of serving others, and a commitment to the breast cancer cause. IWIN presented this year's Founder's Award to Susan Wilson. Susan works as a bookkeeper at Katz Sapper Miller and has been volunteering her time assisting our team with our bookkeeping needs since 2003. For 14 years Susan has been a dedicated volunteer who exemplifies these characteristics...passion, commitment and in service to others.



Our Impact



"Pink Ribbon Society is very proud to support the men and women in Lake, Porter, Jasper, and Newton Counties in NW Indiana who are in need of financial support. To date, we have donated over \$65,000 to IWIN to help these patients during this difficult time with pre-paid gift cards for groceries, childcare, transportation costs and much more."

– Ann Peters, Founder of Pink Ribbon Society



"Community and Corporate partnerships form the backbone for interactions between patients, caregivers and medical staff. The collaboration of ideas provides overall educational highways and enables open communication and trust for all involved. Through strong community and corporate partnerships, we all become stronger, more empathetic and healthier together."

– Dr. Monet Williams Bowling, Breast Surgical Oncologist at Hendricks Regional Health



"The grants from IWIN allow my patients to focus on fighting their disease and not on how they are going to afford treatments."

– Terri Kempf, Nurse Navigator at Deaconess Cancer Services



"A breast cancer diagnosis can be a drain on our physical, emotional and financial resources. The generous grants from the IWIN Foundation are distributed with care, love and respect. As a treating physician I am grateful for the help my patients receive from IWIN. It helps get through a stressful time in their lives and move on to a brighter future. Thank you IWIN for all that you do."

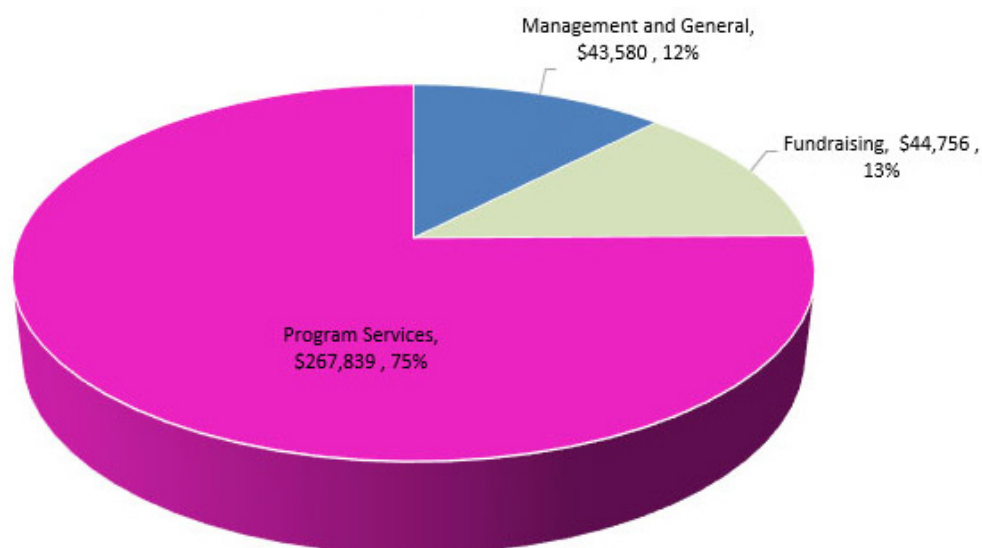
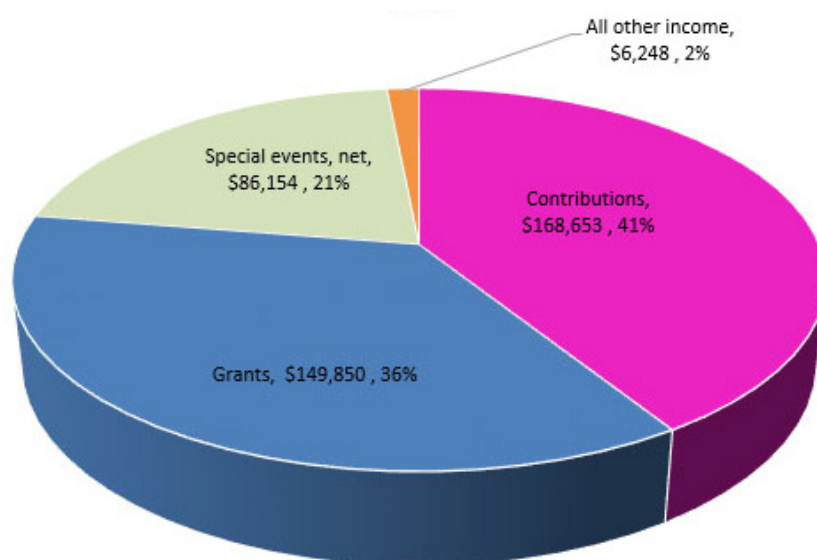
– Dr. Garrett, Radiation Oncologist/Medical Director Franciscan Health Cancer Center



"Thank you IWIN for helping our patients faced with the adversity of breast cancer and treatment! Our patients come from surrounding counties and often experience financial hardships in traveling to appointments. IWIN fills this gap by covering practical needs."

– Sherry Lawrence, Nurse Navigator at Sue Ann Wortman Cancer Center

2017 Financials



2017 REVENUE:

Contributions	\$168,653
Grants	\$149,850
Special Events, Net	\$ 86,154
All Other Income	\$ 6,248

Total Revenue	\$410,905
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2017 EXPENSES:

Program Services	\$267,839
Management and General	\$ 43,580
Fundraising	\$ 44,756

Total Expenses	\$356,175
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Our Generous Donors

\$50,000+

Walmart Foundation

\$10,000-\$49,000

Care Institute Group, Inc.

Hendricks Regional Health

Indiana Breast Cancer Awareness Trust

Legacy Foundation

Pink Ribbon Society

Superior Oil Company, Inc.

\$5,000- \$9,999

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Wayne County Foundation

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Wetzel Honda

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